

Ford Partner Recognition With Oldcastle

Oldcastle Employee:

You could save hundreds, even thousands of dollars on your next new car or truck through the Ford Partner Recognition Program!

Because of our company's strong partnership with Ford Motor Company, you have the opportunity to participate in the Partner Recognition program, which allows you to save hundreds, even thousands of dollars on some of the most sought after nameplates in the automotive industry. This is Ford's way of recognizing our contributions to their success and is a substantial benefit of our special relationship.

Choose from a wide range of Ford, Lincoln, Mercury, Mazda, Volvo, Land Rover, TH!NK and Jaguar vehicles!

Whether you decide to purchase or lease, Partner Recognition savings are available on virtually all cars and trucks from Ford, Lincoln, Mercury, Mazda, Volvo, Land Rover, TH!NK, and Jaguar. Some vehicles are excluded, and used vehicles, are ineligible. For more information, visit the Partner Recognition Web site (www.fordpartner.com).

Streamline the buying process with a pre-determined price!

Under the Partner Recognition Program you can participate in the *Ford X-plan* program (*S-Plan applies for Mazda*), which offers a very attractive, pre-determined price (plus applicable fees and taxes) for eligible Ford Motor Company vehicles. This fixed price *will typically save you hundreds or thousands of dollars* and it means no price negotiation with the dealer. Of course, if you have a vehicle to trade, your trade-in allowance must be determined at the dealership.

Although Jaguar does not have X-Plan pricing, Partner Recognition does offer substantial savings on selected Jaguar vehicles through the *Jaguar Preferred* program. Customers negotiate a purchase price with the dealer and are eligible for special direct customer cash incentives that vary by model.

Ford Partner Recognition rewards employees, retirees and spouses!

Because of our strong alliance with Ford Motor Company, Partner Recognition pricing is available to our active employees, retirees and their spouses who are each entitled to purchase or lease two vehicles per year through the program.

It's easy to participate in Ford Partner Recognition...

This is a great opportunity to take advantage of our special relationship with Ford Motor Company and it's as easy as following a few simple steps. All you need to get started is our company Partner Code, which is **WP165**. Next, follow these simple steps:

- Log on to www.fordpartner.com or call the Ford Partner Recognition **Hotline at 1-877-XPLAN-00** (you'll need to use our 5-digit Partner Code)
- To obtain a Personal Identification Number (PIN), provide our Partner Code, along with your Social Security Number, name, address, city, state and zip code
- Visit a participating dealer and identify yourself as a Partner Recognition participant (X-Plan Participant)
- Provide the dealer with your SSN and PIN to confirm your eligibility
- Select an eligible vehicle
- Provide proof of supplier employment through a recent pay stub, your company ID badge or your most recent W-2
- Arrange for delivery of your new car or truck!

Take advantage of Partner Recognition...you've earned it!

Your contributions helped to strengthen our partnership with Ford Motor Company and make our organization eligible for Partner Recognition. Now you can claim your personal reward for those efforts.